In this issue:
CONVENTION 2012 WRAPUP: SAN FRANCISCO, CA
CONFERENCE 2013 PREVIEW: BRANSON, MO
CONVENTION 2013 PREVIEW: NEW ORLEANS, LA
You have given me the task of appointing a bylaws committee to revise our bylaws, accommodating the new structure. I hope to have the committee confirmed by the end of 2012. I will ask the committee to include the following items approved by the House of Delegates:

**UPDATE—MISSION STATEMENT:** The Alliance of the American Dental Association is a volunteer organization that supports its members and values its partnership with the ADA in advancing the oral health of the public.

**ADD:** The laws of the State of Illinois shall provide the legal requirements for the dissolution of the AADA.

The dental alliance has been a major part of my life since 1967. Promoting dental health and forming friendships with dental spouses has given me some of my most meaningful memories and lifetime relationships. The fact that I am the spouse of a dentist created my initial interest in dentistry, but the dental profession itself created the commitment. Being part of AADA means being part of an organization that cares about the dental profession and the welfare of the patient.

Change happens faster today, as we live in a world that communicates differently than it did in the past. I feel excited about our future and hope to share my enthusiasm with all of you. We who have been guiding this group no longer are the Alliance’s future, but will soon be its legacy. Let us work together with a positive approach and inspire our future leaders.

---

**2012-2013 Board of Directors**

President, **Patsy Dumas**, IN  
President Elect, **Sue Ryser**, UT  
Treasurer, **Anne Morrison**, NE  
District 1 Trustee, **Kristie Peppy**, NY  
District 4 co-Trustee, **Cheri Ross**, KY  
District 4 co-Trustee, **Harriet Allen**, KY  
District 5 Trustee, **Marilyn Woerner**, MO  
District 8 Trustee, **Sharon Bryant**, TX  
District 9 Trustee, **Jane Binns**, UT  
Student Spouse Trustee, **Nancy Uhlmansiek**, WA  
ADPAC Representative, **Carol Reitz**, PA  
Membership Chair, **Laurie Osborn**, TN  
Government Affairs Chair, **Gigi Kudyba**, GA  

New members’ names shown in **PURPLE**

See the full story at <http://www.ada.org/news/7971.aspx>
2013: Building on Convention 2012 success

The 2012 AADA Convention in San Francisco was a huge success! Many thanks to all who served as an event chair, registration staff, event greeter, delegate, page or teller. This event was successful because everyone had a purpose and they did it very well! Many thanks from me to each of you!

In 2013, we will convene in New Orleans, tentatively Oct. 31-Nov. 3.

We want to thank everyone that submitted an evaluation, please know that because of your thoughtful comments we can look forward to Convention 2013 being an even bigger success!

Combined Caucuses are a big hit, this format will be continued with more time to discuss ideas and share solutions.

Registration packets will be mailed to attendees in advance, eliminating the need for a registration desk, Central Office staff will be available to answer any on-site questions.

The membership council received a generous sponsor to plan the inaugural Membership Social and wow, was it a HUGE HIT! Current Alliance members, their spouse and those interested in the Alliance were all invited to join the party, we hope to have many more attend and meet the Alliance next year!

Of course we’ll never be perfect, but each year we work hard to make your Convention experience better and better. SEE YOU IN 2013!

CONVENTION 2013 PREVIEW: HEAD-TO-TOE

Head-to-Toe is coming to New Orleans

AADA-ADA CONVENTION OCT. 31-NOV. 3, 2013

Now is the time to start gathering the goodies, promoting local and state participation, and shopping the sales. Our goal is 3,000 kits!

We encourage you to promote Head-to-Toe within your local and state organizations starting now. Catch the sales for hats, socks, combs, barrettes, small books, lip balm, toothbrushes, and toothpaste. Then package your goodies and ship them to AADA Central Office before October 2013. This project is perfect for any Alliance or organization looking for a way to give back.

During the 2013 Convention, the Membership Council has chosen to support the Metropolitan Center for Women & Children (METRO). METRO serves the greater New Orleans area by providing a crisis line, counseling, and many other essential services for victims of abuse.

Contact Central Office at 312.440.2865 to borrow Head-to-Toe aprons and banners.
CONVENTION 2012 RECAP

Notes from San Francisco: Convention 2012

If you weren’t able to attend this year, you missed a lot, and we missed you!

On Friday, we celebrated the accomplishments of seven talented recipients of the Thelma J. Neff Distinguished Service Awards for their outstanding contributions, excellence in service, and commitment to the Alliance. Established in 1984, this prestigious award honors Thelma J. Neff, who founded AADA in 1955 and served as its first president, followed by 19 years as KEY editor. Candidates must be active tripartite members or members-at-large for more than 10 years.

1. Stephanie Test, PA, Jane Binns, UT, Joyce Hashimoto, CA, Janelle Kauffman, GA, and Johanna Manasse, IL.

2. Johanna Manasse, IL, Dr. Robert Manasse, IL, Megan Beatty, IL, Joseph Beatty, IL

Later that evening, we gathered at The View to relax and enjoy time with friends. Special thanks to Laurie Osborn, Membership Chair, and the Membership Council for organizing the fun!

3. Janine Bethea, Jean Harrington, GA

4. Dr. Edward Doherty, MA, Phyllis Doherty, MA, Carol Heimann, AZ, Dr. William Heimann, AZ, Mary Fitzgerald, CA
Saturday began with the AADA/ADPAC breakfast, recognizing 50 members for their efforts throughout the year.

Megan Beatty, IL, Teresa Theurer, UT, Sue Gardener, OH, Debbie Torbush, GA, Nancy Uhlmansiek, WA

The House of Delegates included time for a Q&A with ADA Executive Director Dr. Kathleen O’Loughlin and the approval of a new AADA mission statement (see page 2).

Convention wrapped up with a reception celebrating outgoing President Debbie Torbush and incoming President Patsy Dumas.


Patsy Dumas, Indiana Dental Association Executive Director Doug Bush

The Foundation for Dental Health Education fundraising raffle raised $3,034! Congratulations to Judy Addabbo, who won a fancy new iPad.

Judy Addabbo, Ruth Blythe, Jerilyn Bird

Join us in New Orleans in 2013. The Alliance is planning something HUGE! For more Convention photos, visit us on Facebook or Flickr.
Hoosier hospitality meets Southern comfort

Come to Branson, MO, for AADA Conference 2013.

- Relax in the heart of Branson
- Visit historic sites
- Take in a show
- Shop at Branson Landing
- Enjoy horseback riding
- Golf and miniature golf

- Call 888.566.5290 and ask for the special AADA rates at our headquarters hotel, the Radisson Hotel Branson: $89 (single/double) and $119 (leisure suite)
- Complimentary high speed Internet

This year, the Alliance is sponsoring a Leadership grant program, established to encourage current and potential Alliance leaders to attend Conference so they can learn and develop skills to help guide the Alliance on a local, state, and/or national level. Visit <http://AllianceADA.org/awards.php> to see if you qualify for a Conference grant. Applications are due by Monday, January 14, 2013.

Please take note of the Conference 2013 Dental Health Education project. The Caring People, an organization that offers a kind community for single mothers and gets them back into the work force, will benefit from the goods that we collect. Please plan to bring items such as toothbrushes and toothpaste, toiletries, facial and hair products and lotion. Any size contribution is appreciated; monetary donations also will be accepted. More project details coming soon, so plan to get involved.
# AADA Conference 2013 tentative schedule

**April 17-19, 2013, Branson, MO**

## Wednesday, April 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 am-4:00 pm</td>
<td>Board of Directors meeting</td>
</tr>
<tr>
<td>5:00-6:00 pm</td>
<td>First Time Attendee orientation</td>
</tr>
<tr>
<td>5:00-6:00 pm</td>
<td>Surviving Spouse gathering</td>
</tr>
<tr>
<td>6:00-7:00 pm</td>
<td>Student Spouse gathering</td>
</tr>
<tr>
<td>7:00-9:00 pm</td>
<td>Welcome event</td>
</tr>
</tbody>
</table>

## Thursday, April 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-11:30 am</td>
<td>DHE Project/Breakfast</td>
</tr>
<tr>
<td>11:30 am-12:30 pm</td>
<td>Leadership workshop with Leslie Franklin of Great-West Financial</td>
</tr>
<tr>
<td>12:30-1:30 pm</td>
<td>Lunch/Free time (on your own)</td>
</tr>
<tr>
<td>2:00-4:00 pm</td>
<td>Nominating Committee interviews</td>
</tr>
<tr>
<td>2:00-4:00 pm</td>
<td>Foundation for Dental Health Education meeting</td>
</tr>
<tr>
<td>5:30 pm</td>
<td>Dinner at Radisson and Tour of Titanic Museum</td>
</tr>
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</table>

## Friday, April 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-10:00 am</td>
<td>Legislative Breakfast, <em>sponsored by ADPAC</em></td>
</tr>
<tr>
<td>10:30-11:30 am</td>
<td>Membership workshops</td>
</tr>
<tr>
<td>11:30 am-12:30 pm</td>
<td>Speaker, Steve Willoughby</td>
</tr>
<tr>
<td>12:30-2:00 pm</td>
<td>Lunch/Free Time (on your own)</td>
</tr>
<tr>
<td>2:00-3:00 pm</td>
<td>Council meetings</td>
</tr>
<tr>
<td>3:00-4:00 pm</td>
<td>District meetings</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Beulah K. Spencer Awards Dinner, *sponsored by ADA Insurance Plans, <em>underwritten by Great-West Financial</em></td>
</tr>
<tr>
<td>6:00-9:00 pm</td>
<td>Foundation for Dental Health Education Auction</td>
</tr>
</tbody>
</table>

**RegISTRATION HOURS WILL BE POSTED ON THE ALLIANCE WEBSITE.**

Visit <www.AllianceADA.org> for more information.
**AADA CONFERENCE 2013 REGISTRATION FORM**

**April 17-19, 2013, Branson, MO**

Mail this form with payment to the Alliance of the American Dental Association, 211 E. Chicago Ave., Suite 730, Chicago, IL 60611. Registrations received after March 22, 2013 will incur a $25 late fee. Paying by credit card? You may fax this form to 312.440.2587. Do you have questions about an event or other details? Call Trish at Central Office, 800.621.8099 EXT 2865, or visit <www.AllianceADA.org>.

Name

Home address

City State ZIP

Phone ( ) Cell ( ) Fax ( )

E-mail @

Spouse’s name (if attending)

I arrive on 2013 at am pm on Flight #

I depart on 2013 at am pm on Flight #

**Check below if you hold current leadership position(s)**

<table>
<thead>
<tr>
<th>Position</th>
<th>Constituent</th>
<th>Component</th>
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</thead>
<tbody>
<tr>
<td>DHE Chair</td>
<td></td>
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<tr>
<td>Legislative Chair</td>
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<td>Membership Chair</td>
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<tr>
<td>President</td>
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<tr>
<td>President-Elect</td>
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<td>Treasurer</td>
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<tr>
<td>Other</td>
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</tbody>
</table>

**Special information (check all that apply)**

- I am a first-time attendee.
- I would like a Conference Mentor.
- I am accepting the Spencer Award.
- I am a Conference Grant Recipient.
- I am a Conference Scholarship Recipient.
- I have dietary restrictions or food allergies. __________________
- I need a roommate.
- I have accessibility needs. __________________
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Fee per person</th>
<th># Tickets</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Conference Registration Fee, ALLIANCE MEMBER</strong></td>
<td>$30 each</td>
<td></td>
<td>$</td>
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<tr>
<td></td>
<td><strong>Conference Registration Fee, NON-MEMBER</strong></td>
<td>$35 each</td>
<td></td>
<td>$</td>
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<tr>
<td></td>
<td><strong>Late Fee (Submitted after March 22, 2013)</strong></td>
<td>$25 each</td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>WED 4/17</td>
<td>Orientation—First-Time Attendee/Student Spouse</td>
<td>No Charge</td>
<td></td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td>Student Spouse gathering</td>
<td>No Charge</td>
<td></td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td>Welcome event</td>
<td>$35 each</td>
<td></td>
<td>$0.00</td>
</tr>
<tr>
<td>THU 4/18</td>
<td>Dental Health Education breakfast</td>
<td>$20 each</td>
<td></td>
<td>$</td>
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<tr>
<td></td>
<td>Leadership workshop, Leslie Franklin</td>
<td>No Charge</td>
<td></td>
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<tr>
<td></td>
<td><em>Word of Mouth: Networking Your Way to Success</em></td>
<td>No Charge</td>
<td></td>
<td>$</td>
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<tr>
<td></td>
<td>Dinner at Radisson/Tour of Titanic Museum</td>
<td>$60 each</td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>FRI 4/19</td>
<td>ADPAC/Legislative Advocacy breakfast</td>
<td>No Charge</td>
<td></td>
<td>$0.00</td>
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<tr>
<td></td>
<td>Membership workshop</td>
<td>No Charge</td>
<td></td>
<td>$0.00</td>
</tr>
<tr>
<td></td>
<td>Steve Willoughby, speaker</td>
<td>No Charge</td>
<td></td>
<td>$</td>
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<tr>
<td></td>
<td><em>Branson’s Past—Your Future</em></td>
<td>No Charge</td>
<td></td>
<td>$</td>
</tr>
<tr>
<td></td>
<td>Dinner honoring Beulah K. Spencer Award recipients</td>
<td>No Charge</td>
<td></td>
<td>$0.00</td>
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<tr>
<td><strong>GRAND TOTALS</strong></td>
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<tr>
<td>PAYMENT</td>
<td>My check, payable to AADA, is enclosed.</td>
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<td></td>
<td>Charge the following credit card: VISA or MasterCard</td>
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<td>Name (please print)</td>
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<td>Verification code (last 3 #s on back of card)</td>
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<td></td>
<td>Signature</td>
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</tbody>
</table>
Join us at Conference 2013!

“Spending time with such great examples not only motivated me to be a part of AADA, but it also made me proud to be the wife of a future dentist, and proud of the profession our family has chosen: a profession in which we can help, make an impact, and enjoy life.”

—Aimee Error, 2012 recipient of a Student Spouse Conference Scholarship

Each year, AADA awards Conference scholarship to a small group of exemplary Student Spouse Alliance members. This scholarship program focuses on preparing its recipients for further involvement in dental health education, legislative activities, and leadership positions as they continue their membership in the Alliance.

Applications must be postmarked or received by fax or e-mail by January 14, 2013.

In times of need

We are here for you during every phase of your life. Coping with the death of a spouse is extremely difficult and raises many considerations. We provide our members with materials and support to help make this time easier.

If you or a friend would like more information, or you know of the death of a dentist, please contact

Marilyn Woerner, Surviving Spouse Chair

<MarilynW@AllianceADA.org> or 314.878.9358

or the AADA Central Office at <AADA@AllianceADA.org> or 312.440.2865
AADA: How did you come to join the Alliance?  
APRIL COBB: Dentistry is a second career for my husband, Nick [an Electrical Engineer for 5 years before becoming a dentist]. Among many things, its family friendliness lured him into this great profession. I found the Alliance by accident when I saw a sign promoting a dental spouse event.

AADA: How did the Alliance help you and your family through your husband’s career change?  
AC: Pat Cross, the former Student Spouse Trustee, did so much for my motivation while Nick was in school. I applied for a grant to attend Conference, and was absolutely thrilled to go! Pat had compiled a booklet of encouraging letters from Alliance members to help student spouses get through the tough times of dental school. She may not know how much I adore that booklet, but it was a very special—and appreciated—gift.

Nick graduated from University of Texas Dental Branch in May 2011. It was a proud moment for our whole family. Out of 84 (I think) graduating seniors, two “flew solo” and purchased their own practice. Nick was one of them.

AADA: You recently celebrated your first-year anniversary in the practice.  
AC: And the Alliance continues to be a source of support and inspiration for me. The state ATDA past president, Sharon Bryant, helped me join a small state Alliance committee and encouraged us to attend the state TDA meeting in San Antonio. I’ve built on dental education project ideas that I learned about when Nick was in school. I’ve visited more than 500 children in our local schools and taught them about dental health.

I was inspired by Alliance members and their active roles in community events. Nick’s office was an official sponsor of the Susan G. Komen Race for the Cure in September 2012. We want to promote oral health awareness for cancer patients and survivors. I like connecting through Facebook, Alliance newsletters, and the website to see what others are doing. I think it’s great that we can support each other and share ideas so easily.

AADA: What would you say to encourage someone considering joining or starting their own Alliance chapter?  
AC: It’s tough to make time with young kiddos and a busy schedule. However, I’ve found that the Alliance is a great, supportive community in which dental spouses share a common thread. We come from all over the country, we are in many different seasons of life, and we have many different perspectives, but we all want to support, protect, and promote our spouse’s profession.

Please visit our blog to read April’s extended interview at  
<http://aadachat.blogspot.com/2012/09/member-spotlight-april-cobb.html>
Marching forward

As we begin to collect the shards of broken political rhetoric post election and march forward into the future of dental care, let us remember the complexity of oral health literacy and the ultimate goal of supporting the patient-dentist relationship.

When I hear the word “mandate,” it conjures up visions of control and thus someone’s loss of control. There is no win-win in this illusion of choice. Health care reform began when “managed care” came into the picture. Health care costs continue to rise, and access to patient care continues to be a concern. Perhaps the vision of health care reform should be the empowering of individuals and their health care providers. If we solve the problem of access to care, utilizing the knowledge gleaned from health literacy, perhaps we can more effectively empower our communities and ultimately our nation.

There are so many wonderful community programs at the local, state, and national levels, and many examples and ideas available for your community on the ADA and AADA websites. There is no time like the present to become involved in your local dental community, and inform your legislators on how your community is providing access to dental care and restoring the dentist-patient relationship. Contact your state dental society, find out what they are doing, and join in the support of dental care.

ADPAC notes from the ADA

A few things to note: YOUR PAC dollars at work! Thanks for YOUR Support and all YOU do for Dentistry!

1. This information only reflects the winners of these races. Individuals whom we supported but who lost their races are not listed. Races still too close to call at time of publication were not tabulated into any of the numbers below.
2. In the House, ADPAC participated in 327 of 435 House races. Of those 327, we correctly supported 297, giving us a 91% success rate. ADPAC has supported 68% of the 113th Congress.
3. In the Senate, ADPAC participated in 26 out of 33 Senate races. Of these 26, we correctly supported 20, giving us a 77% success rate. ADPAC has supported 61% of the incoming class of 2018.
4. In the 2012 cycle (January 2011-Election Day 2012), ADPAC raised $2,350,000 and disbursed $2,330,000 in hard dollars. (Another $400,000 was spent on independent expenditures.)
5. Dr. Gosar won his race with 67.3% of the vote; Dr. Simpson won with 68%. Dr. Zent won his election 13,018 to 6447.

Regardless of anyone’s personal thoughts on the elections, these numbers are GREAT. Our states, with your help, did a tremendous job deciding which candidates to support.

Please let me know if you have questions on any of these races or the above numbers. Thank you again for all your help!

Sarah Milligan, Director, ADPAC
<milligans@ada.org>

Visit <http://AllianceADA.org/advocacy.php> for individual state listings of election winners.
Helping extend dentistry’s global reach

My husband Jim and I volunteered at the ADA’s “Giving San Francisco Kids a Smile” event. As part of the Day 3 team, we provided oral health education and screenings at the San Francisco General Hospital Women, Infant and Children program. No hospital visitor could miss the event, with nearly 200 families moving from one of three locations to another.

Two visiting orthopedic doctors from Nigeria and Mexico were curious and stopped at the Colgate Van, where we were working. Margaret, Director of the San Francisco Health Department, and Jim gave them a tour and explained that the children would receive oral education, screenings, fluoride varnish, if applicable, and other treatment as needed through the WIC program. Neither doctor had ever seen or heard of a program like this in their countries. We suggested they could start one through their children’s medical outreach programs by having those teams include oral education and fluoride varnish treatments. Both doctors raved about the idea. So the Give San Francisco Kids a Smile team stuffed two backpacks with fluoride varnish kits and oral health education materials, and sent the two enthusiastic doctors on their way to expand their children’s health care outreach programs.

These health screenings educated children and their parents on proper oral health care, and shared ideas with other countries about providing good oral health care to their children.

OH WHAT A NIGHT

Congratulations, Indiana State Rep. Dr. Denny Zent

“Oh What a Night”: a great song from the Four Seasons, and that’s how I felt on election night! November 6th changed my life forever. My husband, Dr. Denny Zent, was elected to the Indiana House of Representatives, District 51, for the next two years.

November 20 was Indiana’s Organizational Day, when Denny and his classmates, as well as all other elected officials, were sworn in. Now the work truly begins. Our Session this year is the “long Session” beginning January 6, ending April 30. Denny and I will live near the statehouse from Monday afternoon until Thursday night, and return home for the weekend. Denny hopes to see patients at home on Fridays.

Not just “Oh What a Night,” but a learning experience that we are both excited and eager to launch. Thanks for your support and well wishes. We’ll keep you updated!
Closing a productive year

As we move into this holiday season and finish up another year, we look forward to 2013 with anticipation and hope. The Alliance experienced another excellent Convention in 2012, with the first annual Membership Social as one of the weekend’s many highlights. Thank you to the Alliance of the Oklahoma Dental Association for your generous sponsorship. The Alliance of the ADA is working diligently to plan and implement the changes that passed at Convention so we can operate more efficiently and effectively, and provide what our members need.

Please be sure we have your contact information, including your e-mail address, so we can keep you in the loop! One area of membership we would like to focus on in 2013 is reaching Student Spouses and New Dental Spouses. If you live near a dental school and know of someone who would be an ambassador representing the Alliance, please let us know. Visit <http://www.AllianceADA.org>, where you can access multiple resources for your state and local Alliance. Hope to see you at the 2013 Conference in Branson, MO, and Convention in New Orleans!

Feel free to contact me at any time: <Laurie@AllianceADA.org>.

French Quarter,
New Orleans, LA
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801.942.3133

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Laurie Osborn
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865.558.8909

Carol Reitz
ADPAC Representative
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610.775.4585

Marilyn Woerner
Surviving Spouse Chair
<MarilynW@AllianceADA.org>
314.878.9358

AADA blog:
<AADAchat.blogspot.com/>
AADA Facebook page:
<Facebook.com/AllianceADA>
AADA Twitter feed:
<Twitter.com/AllianceADA>

KEY is published four times a year by the Alliance of the American Dental Association, 211 East Chicago Avenue, Suite 730, Chicago, Illinois 60611, 312.440.2865 or toll free 800.621.8099 Ext. 2865, and is distributed to members of the Alliance as a direct benefit of membership. Opinions expressed are those of the writers and not necessarily those of the Alliance.

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President: Patsy Dumas,
<patsydumas@aol.com>

MISSION STATEMENT

The Alliance of the American Dental Association is a volunteer organization that supports its members and values its partnership with the ADA in advancing the oral health of the public.

Photo credits: OFC, 15, Branson CVB p. 3, Falkue p. 6, Paul Frederickson p. 14, Sami Cetinkaya

Historic downtown Branson
Branson showboat
January 14, 2013—Deadline for:
Beulah K. Spencer Award Application
1st Time Attendee Grant Application
Leadership Grant Application
Student Spouse Scholarship Application

March 22, 2013
Conference registration form deadline

March 25, 2013
Conference hotel reservation deadline
   (Radisson Hotel, Branson, MO)

April 17-19, 2013
Conference 2013, Branson, MO