



MAY 2015
Issue

KEY

Alliance of the
American Dental Association | AADA

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TENNESSEE - PEABODY HOTEL |
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WESTIN WASHINGTON DC CENTER |
AADA Celebrating 60th Anniversary!

2015 Conference Wrap-Up

We're back from AADA's 2015 Conference in Memphis, TN! Held at the beautiful Peabody Hotel we are thrilled to announce, once again, another successful year!

Kicking off Conference was speaker and Philanthropist, Stan Brock from Remote Area Medical. He, spoke on behalf of his endeavors and the importance of our oral hygiene during the Welcome Event Dinner on Thursday. Remote Area Medical has done over 700 clinics in the U.S.

The following day included even more exciting activites! Mary Ellen Psaltis lead members on a Springtime River Walk and shared her insights on personal health and well-being. A scrumptious breakfast was served at the Dental Health Education Breakfast. Showcased were Alliance members and their oral health programs. There also was a Game of Oral Health Jeopardy led by DHE Chairs, Molly Bickford, GA, and Sue Gardner, OH.

Everything was "Just Ducky" as Dentists were given the opportunity to tour the University of Tennessee Dental School as well as participate in a CE course and lunch and learn with 50 dental students.



Attendees listened to a session on "New Patients for Your Practice" followed by The Presidents Tea Reception. Attendees Boarded Busses to see the Memphis Children's Museum where the Alliance of the Memphis Dental Society has an exhibit they created 20 years ago, "Smiles, Inc." Then, onto a reception at the Botanic Gardens that gave many "Reasons to Smile." Topping off the night, a Dinner at the FAMOUS Rendezvous BBQ Restaurant.

As Conference came to a close, Memphis energy was just as alive! Michael Graham, ADA Senior VP, Government and Public Affairs, spoke at the Legislative Breakfast. Fun continued as attendees were able to walk through Beale Street and experience true Memphis culture and dining.

Later, The Beulah K. Spencer Awards Gala returns as a sure crowd pleaser, where nominees Karen Cox, TX and Leslie Franklin, CO were awarded for their immense involvement in the dental community.

Coming to a close, it wouldn't be Conference without the annual Foundation for Dental Health Education Chinese auction! With great participation and generosity, FDHE can continue to fund and educate the oral health of the public.

We look forward to another successful and exciting year!

AADA Conference 2016 will be in Cleveland, OH April 14th-16th, 2016.



Special Thanks to Our Sponsors:

ADA Members Insurance Plans
Alliance of the Memphis Dental Society
Alliance of the Oklahoma Dental Association
Alliance of the Second District Dental Society
Alliance of the Tennessee Dental Association
American Dental Association
American Dental Political Action Committee
Foundation for Dental Health Education
Remote Area Medical

as well as these hardworking volunteers from the Tennessee Alliance...
Nancy Binkley, Sharon Bowles, Barbara Greenblatt, Amy Meadows, Carla Parris, Linda Powell, Jan Wiygul, & Lynn Young

A very special Thank You from the Foundation of Dental Health Education to all who donated and participated in the Foundation's Chinese Raffle during Conference 2015 in Memphis, TN. Your generosity and support helped the Foundation to raise \$3,660.00. These funds will make it possible for the Foundation to continue in its mission to help provide grants to sponsor the development of public outreach programs, access to care initiatives, educational materials, web-based public information resources, training, another innovative oral healthcare efforts to educate the public.

Become an Ambassador!

As President of the Alliance of the ADA this year, I have had the opportunity and privilege of meeting with Alliance members across the country. Our members are smart, multi-talented, diverse and doing amazing things to support the profession of Dentistry in our communities.



In February, I traveled to Memphis, Tennessee to participate in the 20th Birthday Celebration of the “Smiles Inc.” exhibit which all of you who attended Conference 2015 were able to visit! These Memphis Alliance members

(John & Laurie Osborn) have raised funds over all these years to maintain this wonderful dental education exhibit which is visited by the Memphis area schools as well as the public.

In April, I made a quick trip to Salt Lake City, Utah to attend the Alliance of the Utah Dental Association Convention luncheon. What a great experience! Guest speaker, Melanie Douglas shared great tips and advice on healthy eating and lifestyle choices. Utah Alliance President Stacey Butler did a wonderful job presiding over the meeting. I had the opportunity to give greetings and share a little about AADA as well as Install the 2015-2016 Leadership. Sharon Wiest headed up a Healthy Smiles from the Start Project (HSFTS), at the end of the meeting we packed 600 + kits with toothbrushes, toothpaste, and HSFTS brochures and DVD's which will be delivered to surrounding community centers.

Next we headed over to the Convention Center where the Utah Alliance had a table with numerous DHE exhibits. After a tour around town during the late afternoon, the gardens are spectacular. I was treated to dinner at the Garden rooftop restaurant with Gary and Sharon Wiest and Todd and Stacey Butler. We enjoyed the sunset and a view of the Great Salt Lake! By the way, everyone in SLC knows Sharon, we ran into people she knew everywhere! One young lady stopped and said, “Mrs Wiest, I used to love your puppet show!”, Sharon and some of the Utah ladies still do that puppet show!

The following week was Conference, co-chairs, Mella Glenn and Ruth Blythe did another amazing job! We had tremendous help from our Memphis Alliance members. I would like to thank the Oklahoma Alliance, Tennessee Alliance, Memphis Alliance, and Second District Tennessee Alliance for each of your sponsorship dollars to help make this Conference a success! It is always inspiring when our group comes together to share ideas and renew friendships! Our Ohio Alliance group is already working hard on plans for Conference 2016! I'd like to thank those of you who have completed your evaluation and comments regarding your Conference experience. During the last week of April, John and I attended the ADA Washington Leadership Conference. We were able to tour the new ADA Townhouse just before the meetings got started. Along with four other Tennesseans, we visited 9 of our Legislators. It was members attending, as Carol Reitz, would say, two voices speaking as one

Now that Conference is over, I urge each of you to share your enthusiasm and commitment with your local Alliance members, reach out to your potential members, make a phone call...invite them to join you. We do great things, imagine what we could accomplish as our membership grows!

My upcoming schedule: | Tennessee Dental Association Convention | ATDA Luncheon, address TDA House of Delegates | TDA President's Party | New Mexico Dental Association Annual Session | NM Dr. Greg and Mrs. Paige LoPour's President's Dinner | assist Paige LoPour and Garen Sparks in promoting AADA. New Mexico is our newest affiliated state, Paige was successful in getting the Alliance dues placed on the Dentist dues! | Georgia Dental Association Annual Session | GA Kick-off Session | AGDA Brunch | GDA Awards breakfast | Ohio Dental Association Annual Session | AODA Luncheon | address ODA House of Delegates | Callahan Awards Dinner. Thank you ALL for everything you do!

Sincerely,
Laurie Osborn AADA President

Member Spotlight: Dr. Thomas Gamba

As the liaison from the ADA Board of Trustees to the Alliance, I was pleased to be invited to the 2015 Alliance Conference in Memphis. I was very impressed by the attendees' dedication to and support of our profession.

Your Leadership Council is a group of forward-thinking spouses who understand the issues we face, create innovative projects and programs and support their dentist spouses – for after all; we are a team in life as well as a team in our chosen profession.

As I interacted with your leaders, I saw that they are fervent about your mission and continuing to take positive steps to strengthen your numbers. For my part, I have asked every ADA Board member to have their spouses become members of the Alliance. The value of your support is immeasurable!

So, my time in Memphis was very enjoyable. Your President, Laurel Osborn, and her husband John were especially accommodating. I wish to thank all the attendees for their gracious hospitality. I will always be a champion for the Alliance! **(Laurie & Dr. Gamba)**



Thank you,
Thomas W Gamba, DDS
ADA Second Vice President

Congrats to our Beulah K. Spencer WINNERS!

The Beulah K. Spencer award recognizes members making outstanding contributions to their Alliance for their involvement and dedication to the dental community.

Hosted at the beautiful Peabody Hotel in Memphis, TN, Karen Cox and Leslie Franklin were given the Beulah K. Spencer New Member Service Award at the Beulah K. Spencer Awards Gala on Saturday, April 18th, 2015.



Name: Karen Cox, San Antonio, TX

The most important part about the Alliance is “Promoting dentistry & fostering a positive image of organized dentistry to the community and beyond as well as forming relationships with student spouses at the dental school.”

She enjoys being part of the Alliance which help her enjoy going out into the community and the world and presenting her husband's dental profession to the underserved; to help them bring back their smiles and teach good oral health & prevention.

Karen is married to her husband, David for over 35 years and has three children: Emily- (32 yrs), Grant- (30 yrs), & Sam- (25 yrs). With a marketing degree from Texas A & M University, Karen was a Bookkeeper in her husband's practice for 30 years. She has volunteered in civic, school, and church activities for many years. She was a Past-President of the Alliance of the Texas Dental Association.

In her spare time she enjoys playing tennis and painting with acrylics. Aside from her daily life, Karen's involvement with the Wounded Warriors Tennis Program, overseas trip to India with husband David, and role as the tooth fairy have all contributed to benefitting the dental community and making a difference in oral health care.



(Karen teaches kids the importance of oral health through the role of the Tooth Fairy)



Name: Leslie Franklin, Englewood, CO

The most important part about the Alliance is the ability to connect through shared experiences, shared interests, and common goals.

Leslie is married to husband, Steve of 27 years, and has two children: Daniel- (15 yrs) & Jenna- (11 yrs). She previously worked for Great West Life and The ADA Members Insurance Plans (from 1998 – 2013). Outside of work, Leslie is active with the PTA, Boy scouts, and acts as an active member within the Kappa Alpha Theta Fraternity.

Fun fact: she had a short-lived career as a child star, performing jingles, and participated in an improvisational sketch with TV star John Ritter. Leslie is the “1st Contributing Alliance Member” and has attended every Conference since 2000, except one in 2004, when she was on maternity leave.

Leslie’s reason for joining the Alliance is to support the Alliance of the American Dental Association and organized dentistry with her membership.



(Gina Goodreau, Great West Representative, Leslie, & Laurie)

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Giving Back...



(Mother and son during HSTS visit to Cuba with New Toothbrush)

Healthy Smiles from the Start continues to be the focus of our Dental Health Education. Have you ordered a kit yet? We thank you if you have and encourage you to place more orders as you think of ways to share this great project. Have you thought about your local OBGYN office or Pediatrician? Possibly a Dental School if you have one close to you? Do you have a friend with connections to your State Head Start Program? Perhaps your spouse is involved in your state dental organization and can help you contact the executive director? There are many ways to reach our targeted audience of new mothers, not just through a hospital or birthing center. Be creative in thinking of people to contact and share with us! Healthy Smiles from the Start is currently in 32 states and has gone international!

We have distributed close to 650 kits and have recently reached several international countries such as Mexico, Guatemala, Korea, Honduras, and Cuba!

Do you have a mission trip in your future plans? How about ordering a kit and possibly taking along some infant toothbrushes or Spiffie wipes? The Georgia Dental Association President Dr. Doug Torbush and wife AADA Past President Debbie Torbush, recently traveled to Cuba with 45 dentists, spouses and friends. Part of the tour included a visit to a Dental School. During a panel discussion with the group and the director and professors of the Dental School, I was able to present Healthy Smiles from the Start to the school. The director's first question was, does this have copy write protection? I was thrilled to say no, this is a free gift for you to share with anyone that will benefit. It was a great feeling and they were thrilled the materials were in Spanish!

Georgia Alliance Treasurer Fran Brown delivered 150 safety toothbrushes to the school and Alliance members on the trip randomly passed out toothbrushes to mothers with babies they met along the way. There are many opportunities to share this FREE project. We continue to receive sponsorship from Henry Schein and Colgate through 2016. We have close to 800 kits ready to go!

Please consider ordering some today. Contact Central Office: (312) 440-2865 or by email AADA@AllianceADA.org. Thank you for being an awesome Alliance Member

From your Dental Health Education team,
Molly Bickford, (GA) &
Sue Gardner, (OH)



Georgia Alliance Members in Cuba, Promoting Healthy Smiles from the Start!



Saving Lives

British philanthropist, Stan Brock is always on the hunt for a new mission. With his recent appearance as a Keynote speaker at the AADA 2015 Conference in Memphis, TN, Brock and his Remote Area Medical Team were definitely prepared for their newest challenge.



With tragic news of the Earthquake in Nepal on April 25th, 2015, Remote Area Medical first responders are on the ground.

Oriane Leake, Volunteer Manager of Remote Area Medical Headquarters says, "This morning, the first team of RAM responders checked in with the Health Department of a town called Bahrabise in the Sindhupalchok District of Nepal, just east of Kathmandu. The assigned villages from the WHO are Piskar and Dhuskun, also in Sindhupalchok. Sindhupalchok was the hardest-hit region of Nepal and is therefore the priority for aid at the moment. The first team's members include: Mike Whaley, Margaret De Coux, Genell Hilton, Dr. Janice Bach, Dr. Andy Siskind, Paul Khunkhun, Allison, Tse, Jodi Sagorin, Sharon Rynard, Dr. Vasu Malepati, Dr. Durga Malepati, and Jill York. John Stauffer and Julie Peddicord will join tomorrow. Team leader, Paul Maresca, will be in charge of keeping the overall group up to speed. Of course, the team does not know what to expect. The WHO assigned RAM the region due to how little they knew about the area's damage, essentially sending the team on a reconnaissance mission. There is no way to tell whether the area will be fit as a fiddle with a few buildings torn down and our team will be out in two days, or in much more dire straights with several weeks worth of work. Regardless, I know the people of the area are in good hands with our team down there. I mean just look at that handsome team picture!"

For more information on disaster relief efforts, click [here](#).

Advocacy

Our ADPAC Legislative Breakfast in Memphis was a conference highlight. Michael Graham, the ADA Senior Vice President of Government and Public Affairs spoke and did a wonderful job. He shared current dental issues and answered questions from those in attendance. The line to have a picture taken with him after the breakfast was very long. One of the youngest attendees at the breakfast (5 month old Ellie Koon) won the "Most Patriotic Dressed" award.

ADA Washington Leadership Conference was held April 27th – 29th in Washington DC. Dr. Charles McGinty, ADPAC Chair and Dr. Maxine Feinberg, ADA President gave opening remarks. The featured speaker was Chuck Todd, host of Meet the Press. His thoughts on what is going on in Congress, while not all positive, was informative and helpful to attendees. The ADPAC and Grassroots Advocacy Awards Breakfast was held Tuesday morning before visits on the Hill. Many AADA members were in attendance.

Hopefully you have been contacting your legislators through the ADA Action Alerts. If you don't receive these you can subscribe [today](#). Letters to legislators make a difference.

Teresa Theurer, Leadership Council



(Michael Graham and Alliance Members)

Alliance Membership in American Dental Political Action Committee 2015

The Alliance of the ADA to date has 48 ADPAC members.

Indiana 4 ~ 2 Elite & 2 Club = \$2125.00

Georgia 5 ~ 3 Diamonds & 2 Elite = \$5,250.00

22 Diamond members @ \$1500.00 = \$33,000.00

11 Elite members @ \$750.00 = \$8250.00

14 Club members @ \$375.00 or \$250.00 = 9(\$3,750.00), 4 (\$1,000.00)

1 Sustainer @ \$50.00

And a Dentist that joined thru us at the Elite but not his spouse.

A grand total of \$46,050.00 to date has been collected.

We're off to Great Places!

"What's that, I said, "I know it's not true- for I know a little about what they all do!" They work hard everyday with their jobs and their houses And in their spare time, they are helping their spouses! But what is the mission of this group - You may say? To support their spouses in a very special way - They work around the city educating young minds, they help the church health center any way they can find, they are politically active supporting the dental field, making sure that there are no frivolous legislative bills. But the most important thing that they do, I must say, Is to build each other up when one has had a hard day. So now you see my dear members - it is perfectly clear What we must accomplish in the Alliance next year.

NOW is the time, and this is the place,
For the Alliance to shine forth it's hard-working face!

As the year passes, there is one thing you must do,
You must bring someone with you, not one friend, but two

And When you invite them please tell them Dr Seuss's sound words of advice, it will surely excite them- I promise it, I promise it twice!

Today is your day. We're off to great places! We're off and away

Out there, things can happen and frequently do To people as brainy and footsy as you

And when things start to happen- don't worry, don't stew Just go right along You'll start happening too

Oh the places you'll go you'll be on your way up! You'll be seeing great sights You'll join the high fliers Who soar to high heights

So come to the Alliance with me and you'll see What a fun and exciting group it can be!!

No matter what your name may be Whether it is thing 1, thing 2
Daisy Head Maizy or Cindy Lou Who -

Just step up to your friend and boldly say... You are who we need, You are who we need today!

And will you succeed? Yes! You will, indeed!

98 3/4 percent guaranteed!!!

Alliance - You will move mountains! -Carla Parris, TN



**(Dr. Seuss reading by
Carla Parris)**

*Poem based on the classic "Oh the Places you'll Go" by Dr. Suess, New York:

Random House, 1990

Conference 2015 Collective:

AADA's 2015 Conference is all everyone's talking about these days. Take a look at what these members and student spouses had to say about their most recent experiences! What a great Reason to Smile...

"I feel that in having time with the board I was able to express my willingness to serve as well as my desire to help make the changes that will help the Alliance grow."

-Brittney Checketts, (WI)

"One of the greatest benefits of the AADA Conferences for me has been learning from and associating with women from such diverse backgrounds and life experiences who have imparted so much of their knowledge to me. I hope that I can continue to share what I have learned with others in building a strong Alliance now and for the future. Thank you again for this amazing opportunity."

-Susanne Espinosa, (WI)

"Thank you again for the opportunity to attend! If it were not for the grant, I would not have been able to attend conference and feel the wonderful support of all the women there. I feel like I understand now what the alliance really is. I am hoping to take the energy and excitement I got from conference and transfer it to my local alliance."

-Kimmy Russell, (WI)

"I look forward to our future associations and hope to be a leader in sharing all the benefits that the ALLIANCE has to offer to others giving them a REASON TO SMILE."

-Melissa Haws, (UT)

"Overall, the conference was well organized; and the content was useful, relevant, and timely. More specifically, I believe the conference focused on three major areas which are consistent with the mission of the AADA: 1. access to dental care (dental community), 2. dental autonomy (dental profession), and 3. communication (dental family)."

-Garen Sparks, (NM)



(Members experiment with photo booth fun!)

To see the fun Conference 2015 photos, visit our [Flickr Page](#).

Alliance of the ADA Supports Dental Spouses

As you learn ways to survive dental school and to balance family and residency, it helps to have a strong network that includes others in your situation. The Alliance of the American Dental Association (AADA) is uniquely qualified to help spouses and partners of dental students create a supportive network that can travel with you.

Alliance members across the country keep in touch sharing common interests and challenges. On a local scale, Alliance student spouse members are strong supporters of dental health education in their own communities, from organizing and implementing health fairs to participating in National Children's Dental Health Month.

One student spouse group has created their own blog to keep in touch. They organize family fun time – getting classmates and families together. The friendship of other

spouses while learning and understanding the profession of dentistry will last a lifetime. Taking part in your temporary community as a student spouse lays the groundwork for establishing your Dental Family when you arrive in your chosen community.

There is financial assistance to Alliance Student Spouse Members to:

1. Help organize dental student spouse groups within the various dental schools.
2. Support the Student Spouse Members in developing their roles as Dental Health Education advocates and Legislative advocates for the dental profession.

Membership is a giant step toward your future – check us out at www.AllianceADA.org. ■



The Alliance of the ADA has once again signed on as a partner organization in the Partnership for Healthy Mouths, Healthy Lives!

This campaign encourages children to brush **2min2x** or two minutes twice a day in an effort to keep kids mouths healthy and happy. Here you will find a helpful brushing checklist and eye-catching 2 minute videos for kids.

Shop. Give. Smile



Are you a frequent Amazon shopper?

The Foundation for Dental Health Education needs your help in raising awareness in the dental community!

When you shop at AmazonSmile, Amazon donates 0.5% of the purchase price to Foundation for Dental Health Education

The Foundation for Dental Health Education (FDHE) was founded in 1990 to fund initiatives that promote good oral healthcare. Through our fundraising efforts, we sponsor the development of public outreach programs, access to care initiatives, educational materials, web-based public information resources, training, and other innovative efforts to educate the public

The Amazon Smiles Programs strives to give you the opportunity to shop for your favorite items while simultaneously donating to a great cause.

Here's how to get started:



- 1.) Click [here](#).
- 2.) Select "get started"
- 3.) Sign in/sign up to your Amazon account
- 2.) Select "Foundation for Dental Health Education"

...START SHOPPING!

In Times of Need

MARILYN WOERNER, SURVIVING SPOUSE CHAIR



We are here for you during every phase of your life. Coping with the death of a spouse is extremely difficult and raises many considerations. We provide our members with materials and support to help make this time easier.

If you or a friend would like more information, or you know of the death of a dentist, please contact **Marilyn Woerner**, Surviving Spouse Chair.

MarilynW@AllianceADA.org | 314.878.9358
or the **AADA Central Office** AADA@AllianceADA.org
312.440.2865

Convention 2015-Washington D.C

As part of our **60th Anniversary**, what better way to celebrate than right in Washington D.C? This year's Convention will be held at the Westin Washington D.C. Center.

Room rates and procedures:

To register and secure hotel reservations in your group block use the code:
ALLIANCEWDC

This block of rooms will be held until **June 26**, or until rooms are exhausted.

To register visit: <http://registration.experienevent.com/showden151/>

Tentative schedule:

Thursday - 11/5/15

10:00 am- 5:00 pm: AADA Pre-Convention Leadership Council Meeting
4:00 pm - 5:00 pm: Foundation for Dental Health Education Meeting

Friday - 11/6/15

9:00 am - 11:00 pm: AADA Open Forum Caucus Meeting
11:15 pm - 1:15 pm: AADA Thelma J Neff Awards Luncheon
1:30 pm - 3:00 pm: Reference Committee Hearing - All Members Invited
3:00 pm - 4:30 pm: Circle of Golden Key
5:00 pm - 6:30 pm: Membership Social

Saturday - 11/7/15

9:00 am - 10:00 am: AADA DHE Council Meeting
10:15 am - 12:00 pm: AADA Member Project Awards Brunch
12:15 pm - 4:00 pm: AADA 60th House of Delegates
4:15 pm - 6:00 pm: AADA President Reception

We will be collecting donations at our upcoming Convention in Washington D.C. Initiative program, H2T, began in 2011 to showcase the notion that we care from "Head to Toe." Offering hope to many undeserved, members have distributed wellness kits all over the world.

In preparation for the AADA's annual Convention in Washington DC, we will be collecting donations of Toothpaste, Floss, Brushes, Hats, Socks, Shampoo, or Deodorant. Donations in 2015 will benefit Martha's Table in Washington DC. Please check out their website MarthasTable.org for more information on their programs. Through healthy food, affordable clothing and quality education, Martha's Table works to build a better future. More donation information regarding whereabouts will be included in our next **KEY**.



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Member Publication

AADE

American Association
of Dental Editors

Member Publication,
American Association
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MISSION STATEMENT

The Alliance of the American Dental Association is a volunteer organization that supports its members and values its partnership with the American Dental Association in advancing the oral health of the public.



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"ADDRESS SERVICE REQUESTED"

DATE TO REMEMBER

June 26, 2015

Deadline for AADA Convention Room Block &
Reservations at the Westin Washington, D.C. Center

July 31, 2015

Deadline to submit Delegates/Alternates

November 6 & 7, 2015

AADA's **60th** Convention, Washington DC

**Alliance of the American Dental Association:
The support community for its members and the ADA**